

Community Organiser

The Position

The role is focused on building a bigger and more diverse movement for nature protection and climate action as part of our national community organising program Movement for Life. The role involves recruiting and retaining volunteers, developing and training leaders, and engaging target communities in meaningful dialogue and action. The Community Organiser will work on broad cross-organisational movement building efforts, as well as on specific campaigns for the Wilderness Society. The role will involve close collaboration with Lead Community Organisers, the National Organising Manager, campaign staff and our Membership and Fundraising department to codesign community organising efforts with campaign and fundraising strategies.

| Employer | The Wilderness Society Ltd | Department | Organising |
|------------|---|------------|--|
| Location | All centres *update for relevance of recruitment. | Level | 4 |
| Tenure | Permanent (full time) | Hours | 37.5 Note: This position will often require work outside of standard 9-5 business hours. |
| Reports to | Lead Community Organiser | | |

Responsibilities

Key Responsibilities

Leadership & Teamwork

- Provide local leadership on the TWS community organising program Movement for Life
- Work collaboratively with campaign and lead organising staff to deliver combined campaign and organising outcomes
- Work with local allies in the conservation sector to develop joint community organising strategies where appropriate
- Actively seek opportunities to innovate or identify process improvement.

Campaign Mobilisation

- In collaboration with local organising teams, deliver campaign mobilisation activities and actions as per agreed national campaign plans
- In collaboration with local organising teams, contribute to campaign mobilisation and organising opportunities for State-based campaign initiatives

Organising



- In collaboration with the Lead Community Organiser develop local work plans that deliver objectives within the National Community Organising Plan Movement for Life.
- Deliver the community organising plan
- Lead the implementation of organising tactics in target areas
- Monitor, evaluate and report on all community organising activities in local centre
- Coordinate and deliver local community organising training program
- Ensure that national community organising systems and process are followed, including data management via CRM
- Deliver local campaign and fundraising engagement events, presentations as required
- Develop volunteer leaders and build local organising teams
- Mentor and guide volunteers to implement strategies and plans
- Follow TWS volunteer management guides

General

- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives
- Actively participate in the identification and mitigation of risks within the organisations risk management framework

Knowledge and Skills

| Essential | Desirable | |
|---|--|--|
| Experience in community organising or campaign organising initiatives Experience working in or with volunteer programs Ability to identify and develop volunteer leaders Good understanding of grassroots campaigning including strategy, supporter mobilisation and research and analysis Ability to manage multiple projects and deadlines and work well under pressure Excellent networking and interpersonal skills Highly developed written and verbal communication skills, including public speaking Well developed computing and online skills Experience working with databases or CRM such as NationBuilder | A proven commitment to and understanding of the not-for-profit sector Experience in facilitation and training Field election campaigning experience Experience using Nation Builder CRM | |



Managing for Performance Process

| Formal | Informal and Ongoing | |
|--|---|--|
| Induction (4 weeks) Probation (6 Months) Performance Conversation (1 annually) | Team Meetings (fortnightly) Manager & Employee One on One's (weekly) | |