

Life. Support.



Contents

Reflection	
Who We Are	2
Our Impact	3
Our History	4
Our Campaigns	6
Our Movement	10
Our Governance	12
Thank You	14
Financial Performance	16

We recognise the Traditional Owners of Australia and pay our respects to Elders past, present and emerging. We acknowledge that this land was never ceded and welcome actions that better seek to identify, present, protect and conserve cultural heritage.

Photo: Glenn Walker Front Cover Photo: Supplied

Reflection

In 2017/2018, the Wilderness Society entered the next phase of our ambitious plan to build a powerful movement for nature.

Our first Movement For Life leaders delivered our two-day Fundamentals community organising training and 24 leaders undertook the Advanced training program at the Royal National Park in Sydney. We now have 26 active local groups around Australia working on local and national campaigns that protect the life that supports us all.

This really is the power of people to make change in action. In Queensland, over 200 volunteers were actively involved in the grassroots campaign to make deforestation a central issue of the state election, door knocking and phoning over 13,000 voters on the issue and successfully bringing together our campaigning and organising strategies for the first time with incredible success with Queensland Parliament passing historic new deforestation laws in May 2018.

Around the country, the Wilderness Society achieved a number of major campaign wins, including the Chevron's withdrawal from the Great Australian Bight and the 13th local council around the Bight passing a motion to reject the presence of Big Oil. See page 6 for more on our successes around Australia this year.

This year, after a significant period of research and planning, we made the decision to reach out to even more everyday Australians who share our values with a new logo (representing a bend of the Franklin River) and approach, including "Save Ugly" a fun and engaging musical number featuring celebrities with the aim of bringing a wider audience to the work of the Wilderness Society, and we reached some 60 million people around the world.

We owe a debt of gratitude to our outgoing Convenor, Linda Selvey, who stepped down from the position in May 2018. Linda has a long and illustrious history in the movement and her passion and wisdom has guided our national organisation through a time of transition into an exciting phase of growth.

In 2018/2019, we are looking to the future. The organisation is coalescing around our new and visionary campaign, Nature Laws That Work, which launched into the world at National Threatened Species Day on the lawns of Parliament House in Canberra (see page 7 for more).

As always, thank you for your support—together, we are the Wilderness Society.

Photo: Supplied

Shal Rad. heanne Crays.

Stuart Baird & Leanne Craze AM Co-convenors

Matt Brennan Chief Operating Officer

Lyndon Schneiders National Campaigns Director

Who We Are

For 42 years, the Wilderness Society has stood at the forefront of Australia's most important environmental victories.

From our origins in the campaign to protect the Franklin in 1976, we've worked hard to achieve our purpose—protecting, promoting and restoring wilderness and natural processes across Australia for the survival and ongoing evolution of life on Earth. We've delivered important outcomes for all Australians—some of which are listed on the following pages.

The Wilderness Society works to ensure Australia's nature and wilderness is protected, healthy and resilient to threats; to limit dangerous warming to no more than 1.5 degrees above pre-industrial levels; and to enliven and sustain a diverse and engaged social movement in support of our purpose.

We are powered by over 30,000 Australians from all walks of life. We support the living world that makes all life possible (including our own). Together, we're taking on transnational corporations, rogue operators, and the armies of lobbyists and politicians who defend them. From the corridors of Canberra to the streets of your town, we're here to change the system.

We're driven by our values—passion for purpose, the power of people to make change, compassion, organisational independence and integrity and commitment to success in protecting the environment.

We are the Wilderness Society.



Our Impact

8 campaign centres

26 local organising groups

8 campaign teams

32Movement For Life trainers

34 training programs held this year

440Movement For Life graduates

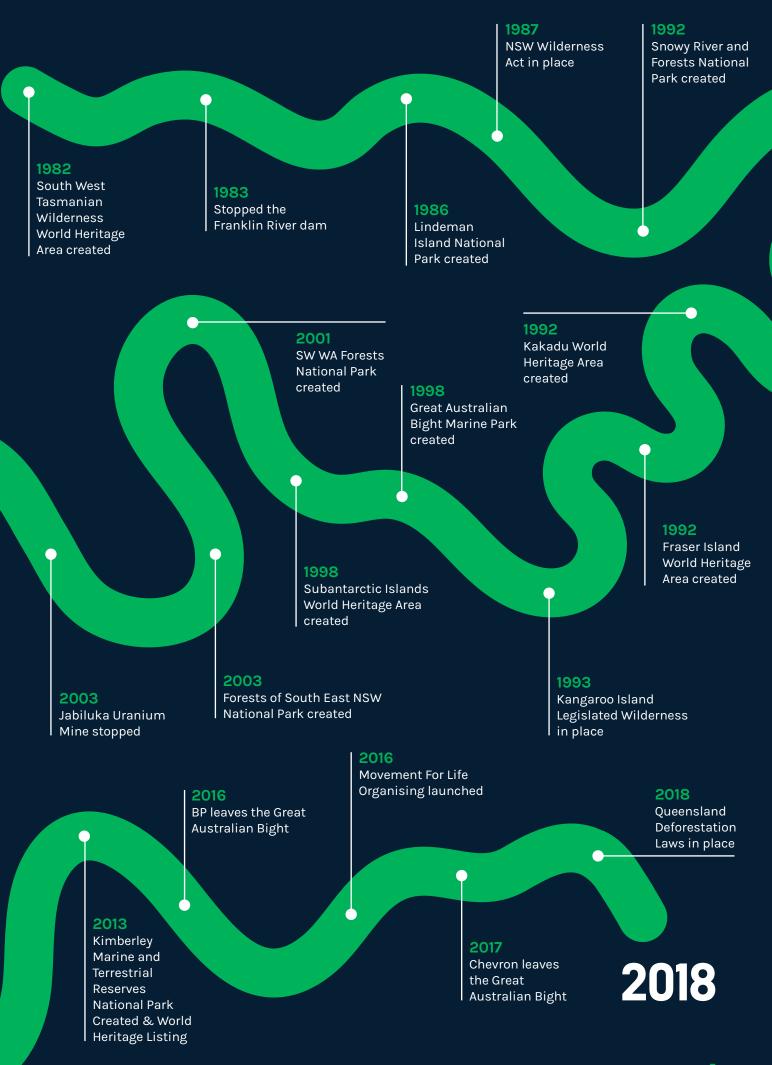
1,974 active volunteers

28,309 active members



- 1 2 3 4 Deforestation
- 5 QLD Campaign Centre
- 6 Sydney Campaign Centre
- Newcastle Campaign Centre
- 8 Pilliga
- 9 Koala National Park
- Victorian Campaign Centre
- 11 Great Forest National Park
- 12 Emerald Link
- 13 Hobart Campaign Centre
- 14 Launceston Campaign Centre
- 15 takayna/Tarkine
- 16 SA Campaign Centre
- 17 Great Australian Bight
- 18 Simpson Desert
- 19 WA Campaign Centre
- 20 Great Western Woodlands
- 21 Kimberley





Our Campaigns

The Wilderness Society's campaigns ensure that Australia's nature and wilderness is protected, healthy and resilient to threats and is broadly valued for its essential contribution to our existence; and to ensure that Australia strongly contributes to limiting dangerous climate change.



Deforestation

The campaign to end deforestation was a major national focus for the Wilderness Society in 2017-2018. Although an MCG-sized area of bushland was being bulldozed every three minutes in deforestation hotspot Queensland, research demonstrated that there were very low levels of awareness about this crisis. So the first order of action was to blow the lid off deforestation and increase awareness of the issue in Queensland and beyond.

Over 50,000 supporters signed our deforestation petition; our supporters knocked on 3,643 doors during the election campaign and made over 10,000 phone calls to Queensland MPs and voters demanding strong laws. When we come together, we can achieve incredible things. See more about the exciting integration with our Movement For Life program on page 10.

As a result, in May 2018, the Queensland Parliament passed historic new deforestation laws. It wasn't an easy road. The LNP, backed by industry lobbyists and opponents of reform, tried to stop the laws being passed. But thanks to everyday Australians standing up for Queensland's wildlife, rivers, forests and climate, the laws succeeded

The fight is not over. While the laws are progress, loopholes remaining in the laws could allow unacceptable bulldozing to continue in some places. Together, we will keep close watch on the forests, and how the laws go in practice. And, we will keep pushing for these loopholes to be closed forever.

In 2018-2019, we're taking the campaign national and integrating it with our Nature Laws That Work campaign to ensure that strong national laws are enforced and protect against large-scale deforestation. With new deforestation fronts opening up in NSW, WA and the NT, we have welcomed a GIS (mapping) specialist to the team who will be monitoring deforestation hotspots across the country, analysing deforestation data and enabling us to respond to clearing quickly, so we can keep blowing the lid off deforestation. We're determined to make Australia a zero deforestation country and we've got a plan to do it.

Nature Laws That Work

Every major indicator and report about the health of our nature shows a massive decline over the two last decades. Our environmental regulations are a mess: they actually encourage the destruction of our natural wealth. This year alone, 41 Australian species were added to the list of threatened species. The system is not working.

We know that to fix this problem, we need a national plan—with common goals the whole country can get behind—to achieve real action on extinction, stop the destruction of our forests and woodlands and protect our iconic places from mining and destruction. This plan will only work if it's backed by strong, consistent national laws and an independent watchdog to enforce them—a national Environmental Protection Agency. We know that this approach works—we've seen it in action in the US. Enter our Nature Laws That Work campaign.

This year, the campaign hit the ground running. We trained and took 12 Movement For Life leaders to Canberra to lobby federal politicians directly in the halls of power. They met with Shadow Environment Minister Tony Burke, along with key senators and backbenchers, including members of important senate committees, to make the case for systemic change.

20,000 everyday Australians signed our open letter calling for national reform and Nature Laws That Work, 6,000 pledged to end extinction, and 3,000 made submissions to the Senate Inquiry into Australia's animal extinction crisis. We held six campaign nights developing local Movement For Life teams' knowledge of the campaign and teams around the country are now working directly on this visionary campaign.

The environment was a major media focus for the first time in many years, with the Guardian launching a major investigative focus on Australia's failed environment laws and 10 op eds in major publications including the Guardian and The Australian from our senior campaigners including National Campaigns Director Lyndon Schneiders. And we launched the campaign with a host of supporters and alliance members from Places You Love on the lawns of Parliament House—see page 10 for more.

Nature Laws That Work is a vision for the future. We know that introducing this systemic change will relieve pressure on the high conservation value forests of Tasmania and Victoria, on high conservation value bushland around Australia, on the Great Australian Bight, on the Kimberley—and all of the wild and wonderful places that Australians love. Thank you for helping us to achieve this vision.



Tasmania

In Tasmania, in partnership with the Tasmanian Aboriginal Centre, our team launched the first ever campaign ad in an Aboriginal language. In palawa, Tasmania's revived language, the ad called out the Tasmanian Premier for promising reconciliation with Tasmania's Aboriginal community, and betraying that promise by pushing for 4WD access onto protected Country, including constructing tracks directly over giant middens in the takayna/Tarkine.

As another part of our ongoing campaign against unsustainable tourism in wild areas, we lobbied the World Heritage community for proper protections for wilderness and supported local community groups lobbying against the kunanyi/Mt Wellington cable car, and helped to ensure that a major woodchip port was kept out of the beautiful town of Dover.

Victoria

In Victoria, the Regional Forest Agreements—dodgy logging deals which have already destroyed 20,000ha of high conservation value forests—were only extended for two years. Whilst logging continues in high conservation value forests in the proposed Great Forest National Park (Central Highlands) and Emerald Link (East Gippsland) where the Wilderness Society continues to work for positive forest outcomes, the Victorian Government committed to undertake an economic and environmental re-assessment of logging deals—something that other states have failed to do.

This year, VicForests failed Forestry Stewardship Certification for the third time in a decade, with conservationists including the Wilderness Society providing compelling evidence throughout the audit process that contributed to the outcome. Elsewhere in the state, the iconic Kuark wilderness was protected from logging, and the State Government has improved big tree protection, and committed to improve how threatened species are located and protected.





New South Wales

Hundreds of supporters from all over NSW came together for the Time2Choose rally against coal and coal seam gas. We came together again to join Hands Across The Sand protests against offshore gas and seismic testing. We held successful campaign nights in both Sydney and Newcastle, welcoming supporters in to hear about progress in our campaigns.

This year, we attended the Santos AGM in Adelaide with other communities including farmers and Traditional Owners. Thanks to great support from the community, our documentary telling the stories of the community around the Pilliga, and their fight against coal seam gas is in production. There's been great news on the Pilliga campaign with delays in the assessment process as a result of significant community pressure.

We look forward to sharing the documentary with you, and to launching our exciting new koala campaign in NSW.



Western Australia

This year, the Wilderness Society achieved some exciting outcomes in WA including a commitment to a national park over the Helena Aurora Range and a moratorium on gas fracking across the state of WA following a long-term campaign. Our Movement For Life program continues to develop in WA with local groups now active in Fremantle and Maylands, with a third team in development in Joondalup. Progress has been made on further protection for the Kimberley, where we seek a new national park over the Fitzroy River (Mardoowarra) and a new marine park over the Buccaneer Archipelago. We will continue to focus on progressing these plans over the next year, along with a WA deforestation campaign in partnership with the national team.

Save Ugly

This year, we put the spotlight on those often unseen and unheralded heroes of nature. You see, without the ugly bits, there'd be no beautiful bits to enjoy. Towering forests are supported in part by the dark, squirmy stuff going on in the soil. Our diverse oceans are kept in check by weird-looking sharks. Gondwana rainforests in the Daintree are pollinated by smoosh-faced bats. Whale excrement gives tiny plankton the energy they need to fight climate change. Everything is connected.

"Save Ugly", a fun and engaging musical number featuring celebrities including Cate Blanchett, Joel Edgerton and Rosario Dawson, bemoaned underappreciation of all of the weird and wonderful creatures that make our world go around, with the aim of bringing a wider audience to the work of the Wilderness Society, reaching around 60 million people all over the world.

South Australia

In October, the Great Australian Bight campaign had a major win with Chevron pulling out of the Bight—following BP's exit in 2016. This leaves just one member of Big Oil intent on drilling our Bight—Equinor (previously known as Statoil).

In May, we were proud to stand with Peter Clements, Kangaroo Island Mayor, as he fronted Equinor's AGM in Norway to let the company know loud and clear that its fossil fuel business is not welcome in the Bight.

Back in Australia, we're showing Equinor just that with a record 13th council passing formal motions to oppose oil drilling in the Bight and communities around Australia demonstrating their support at Hands Across The Sand events and protests outside APPEA's annual oil and gas conference.

Equinor is now facing tough timelines to obtain approvals to drill next year—and our work is ramping up even further in response to ensure that the company, both here and at head office back in Norway, knows it will be challenged by the community at every step.



Our Movement

The Wilderness Society's Community Organising program, Movement For Life, is building a diverse and engaged social movement in support of our purpose by building relationships and empowering our supporters.

Our national training program is built upon the 'distributive' or 'networked' model of community organising. The extensive curriculum has been developed in partnership with international leaders and training organisations such as Wellstone and the principles taught by Harvard University's Marshall Ganz to reach new audiences and build scale.

We launched our own in-house training academy in 2016, leading the environment movement and training and supporting a new generation of environmental leaders from diverse backgrounds. The academy delivers three programs—Fundamentals, Advanced and Train the Trainer, and already, over 80 programs have been held nationally with 930 graduates successfully completing training. We've also built a national training team of over 25 that includes both staff and our leaders. In order to reach every person and create no barriers to potential leaders our training programs are run at no cost to participants but have a significant commercial value.

This year, we entered the next phase of our plan to expand our training programs, with Movement For Life leaders training teams for the first time, providing significant additional training capacity and becoming self-sustaining. This has allowed us to deliver 34 training programs (up from 22 last year).

This year for the first time, we also utilised our organising program at the Queensland state

election to complement the campaign to end deforestation in that state. The program, built over two years, resulted in unprecedented community activity on the issue.

218 volunteers were trained and became actively involved in the grassroots campaign, door knocking and phoning 13,900 voters on the issue with significant results. Research showed that awareness of the rates of clearing increased from 20% to 63% following the grassroots community campaign and 33% rated it as an important election issue.

We launched our next major deployment of the community organising program on National Threatened Species Day this year on the lawns of Parliament House with 150 members and supporters attending to demand an end to extinction. Several of our local groups will be working on our visionary campaign, Nature Laws That Work (more on page 7). This year, we'll also be further expanding our Advanced training program and further developing our leaders to bring about change.



My name is Jasbir and I am pursuing my PhD in Environmental Sciences. I am a nature lover and I believe that we don't have to be an expert or a millionaire to save the planet—everyone can do their bit. If each of us can be more conscious of environmental issues and willing to take some simple steps, we can make a huge contribution.

When I moved to Sydney around 6 months ago, I looked for organisations working for nature conservation and loved the concept of Movement For Life—placing power of people back in their hands and creating thousands of local leaders for nature.

Since then, I have participated in the two day Fundamental and five day Advanced Community Organising training programs with the Wilderness Society and loved it. I'm a leader in the newly formed Homebush/Newington group and the journey with Movement For Life has been great. I have learnt so much about community organising and felt that I as an individual can make a difference by being a part of the program.







Our Governance

Our Board of Directors are elected by direct ballot. From travellers to childhood tree-planters, from university professors to economists, this group is bound by a lifelong love of nature. They volunteer their time and expertise—and lots of it—to support our organisation as we support life.

Our two-person executive team ensures the immediate work and the future of our organisation are always in focus. Our National Campaigns Director (NCD) and Chief Operations Officer (COO) both report to our Board of Directors.

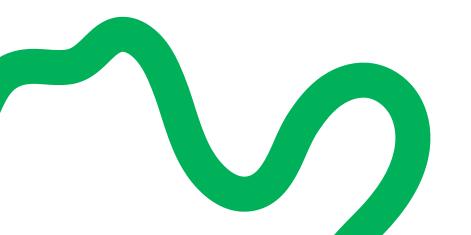


Image (left to right):
Matt Brennan (COO), Coral
Robinson, Ben Holgate, Larissa
Zimmerman, Stuart Baird
(Co-convenor), Sam Rando,
Craig Zanker, Linda Selvey,
Lyndon Schneiders (NCD).
Not pictured: Leanne Craze AM
(Co-convenor)



Leanne Craze AM Co-convenor

A member of the Wilderness Society since the late 1980s, Leanne has qualifications in both Social Work (BSW, PhD) and Science (Grad Dip Climate Change and Resource Management). She has run her own mental health and social policy consulting company since 1990; specialising in multi-stakeholder engagement and consultation, and been engaged by governments to provide advice and guidance with the establishment of a number of government-funded peak bodies.

Leanne has over 30 years' experience with NGO committees of management-establishing and supporting the development of both fledging and established NGOs. She has experience with non-government sector governance through a number of organisations she has either helped to establish or has been on the board of and is currently a board member of GroundUp, a not-for-profit organisation supporting Aboriginal community development in the Kimberley. Leanne was elected to the Board of The Wilderness Society Ltd as a Director in 2015 and became Co-convenor in 2018.



Stuart Baird Co-convenor

Through Stuart's high school years the battle for the Franklin River raged and the fights for iconic forests in Tasmania were beginning. Stuart graduated from the University of Tasmania with an engineering degree and has worked in engineering consultancy organisations in both Australia and Canada, and in the Tasmanian State Government in policy and planning. For the past decade, Stuart has worked in local government with a focus on settlement and transport sustainability.

Stuart spent many years as a Board Member of The Wilderness Society (Tasmania) including a year as Convenor. Stuart joined The Wilderness Society Australia's Board in 2014 and became a Director of The Wilderness Society Ltd in 2016. Stuart believes the Wilderness Society has a major role in helping the Australian community rally for change against destructive activities which diminish this amazing continent.



Matt Brennan Chief Operations Officer

Sharing the role of Joint CEO, Matt is responsible for enabling the Wilderness Society's communications, membership and fundraising as well as its operational areasincluding finance, administration, strategic planning, risk management, infrastructure management, governance and compliance. Matt graduated from the University of Technology in Sydney with a Bachelor of Business in 1990.

He is a Certified Practising Accountant (CPA) and has completed courses in leadership and transformational change. Prior to joining the Wilderness Society in 2011, Matt worked for Brookfield Multiplex Ltd for 12 years and held senior national executive roles including CFO Residential Property; and Commercial Manager, Developments.



Lyndon Schneiders National Campaigns Director

Lyndon was appointed
National Campaigns
Director for the Wilderness
Society in 2011, following a
lifetime of activism for the
natural world—including
more than a decade as
the Wilderness Society
Queensland Campaign
Manager. He shares the role
of Joint CEO with Matt.

Lyndon is an experienced and well-connected advocate with extensive networks throughout the Australian Parliament and a number of State Parliaments. He has deep relationships with corporate Australia, particularly through various peak industry associations, the investment and finance industry, and throughout the trade union movement.

Lyndon is an experienced media spokesperson and regularly writes columns for The Australian, The Guardian, The Age and The Sydney Morning Herald. He is a past Churchill Fellow and recipient of the Centenary of Federation medal for outstanding contributions to the protection of the environment.

Thank You

Thank you to each and every one of our members and supporters. You are the Wilderness Society. Whether you've signed a petition, donated, made a submission to parliament, attended community organising training or volunteered your time-we couldn't do it without you.

Forever Wild

Thank you to these extraordinary people who have made a crucial difference by making a gift to Forever Wild in their Wills. Their legacies will keep the wilderness they love protected into the future.

For more information about how you can leave a lasting legacy for nature, please email bequests@wilderness.org.au.

Bequests Received 2017-2018

Joachim De Vos Raymond Delphine Margaret Esson Jonathan Grey June Hadden Jill Harrison Paul Lee Glory Lloyd-Smith Gary Lovett Kathrin McMiles Joyce Melville Zula Nittim **Ernest Petty** Barbara Reid Jane Scragg **Audrie Tetley** Ian White

Honour Roll

April Acheson Jessica Adams Joan Adams Judy Addison Haydee Adel Tamara Albers Pauline Allingham Ulla Antskog Deb Archdeacon Salome Argyropoulos Megan Arnold Harry Asche Patrick Baggett Mike Baker Graham Baker Roslyn Baker **Anthony Balint** Melanie Bannerman Andrew Barker Glenn Barry Rosslyn Baynes Diana Beal Kristi Bejah Maureen Bell Chris Bell Marena Bennewitz Dave Beswick John Biggs Cathy Bloch Clinton Borchers Marta Bottova Dean Brampton **Ernie Brand** Jill Brannock

Vicki Brooke Judy Brookes Jackie Brown Maureen Brown Patricia Brown Aisha Burhaniyya Jenny Burnett Helga Burry Harley Burton Gayle Cameron Lorraine Campbell Peter Cejchan Graham Chapman Cynthia Chapman Russell Chiffey Jenny Claridge Mark Claridge Ian Coleman Robyn Collier Simon Cook Richard Cooke Jann Cooney Caroline Copley Patricia Cornish Carmel Coyne Tim Creasy Blair Cross Linda Cruickshank Jill Curtis Pippa Curtis Helen Cushing Bettina Damme Michael Davev **Bradley Davies** Danielle Davis Victor Day Susan Devenish-Meares Tess Deyl Natalie Donald

William Douglas

Lorraine Edwards

Margaret Eldridge

Rosemary Fawns

Joshua Dunn

June Dusk

Mike Evans

Pam Fiala

Lvn Fraser

Ian Fitzallen

Jane Frolich

Akhtar Ghani

Kathy Gibson

Anne Galer

Jane Gibian

Michael Evans Trish Fairley

Kerry Gilbert Tania Giles Suzanne Gilkes Ian Gittus Wanda Grabowski Mary Grant Molly Greaves Judith Greening Christopher Gymer John Haberecht Heide Hackworth Diane Hague Joanna Hall James Hamilton **G** Hanley Ruth Hargrave Stephen Harmsworth Christine Haworth Alison Heeley Russell Hemingway Michael Henderson Glenn Henke Walter Herrmann Petrus Heyligers Barbara Hicks Rebecca Hilder Alex Hodges Jacqueline Hodson Elizabeth Hoffmann Jenny Holford Ray Holliday Murray Houghton Cynthia Howard Vanessa Howe Margaret Innes Rocelyn Ives Robert Johnson Geraldine Johnson Caroline Jumpertz Anna Keedwell Mark Kelly Debra Kelly Errol Kendall Christina Kennedy Philip Kidner Brad Kneebone Ann Knight Jude Kuring Armando Lanzini Audrey Larsen Ian Lawrence Francis Lawrence

Anthony Lawton

Lori Lebow

Carolyn Lee

Peter Lee

Kira Leeon Peter Lemon Lisa Levine Christine Lloyd Megan Lorimer Diana Lorking Samantha Loveder Madeleine Luck-Grillon Sue Macklin Kerryn MacMillan Helena Manos Alison Marshall Margaret Matthews Christobel Mattingley Susan McBride Marian McCarter Beverley McIntyre Nancy McMurray Irene Metzger Sharon Miskell Daniel Moloney Elizabeth Morgan AM Lawrence Morris Fiona Muir Ann Murdoch Steph Murfet Maryke Murphy Laurence Neal Toula Nikolaou Bruce Noble Marie O'Connor Clive O'Connor Clive Oldrovd Christine Olsen Daniela Osiander Eva Palmer Kris Panagiotopoulos Kenneth Parkhouse Debra Parry David Parsons Ruth M Parsons Kim Paterson Vanessa Payne Mary Petr **Ruth Pfanner** David Pfanner Pam Pilmer Barbara Pollak Wendy Powell Peter Power Russell Preston Dan Price Helen Proud Steven Rath Wayne Read Mary Read John Rice James Richardson Janice and Keith Roberts Judith Robertson Jennifer Robertson Jacqui Robinson

Tanya Roddan

Gayle Russell Emma Ryan-Reid Selena Seifert **Dorelle Shapcott** Robyn Shaw Erika Shaw Carol Shelton Russell Sheppeard Nizza Siano Greg Siegele Russell Simmons Janet Simmons Therese Simms Beth Sinapius Wil Singer Paul Smith Gilvray Smith Mary Lou Munro Spratt Barbara Steiner Leon Stirling Peter Strang Tania Struzina Kay-Marie Taaffe John Taylor Alison Terrey **Ralf Thesing** Wendy Thorn Malcolm Thornton Elizabeth Thornton Helen Tiffin Carole Tilling-Rekort Peter Trehearn Jennifer Tudehope Sheridan Van Asch Stephanie Van Den Hoek Manny Vassal Jill Vialle Julia Vierik Peter Vonk Ren Vorne Thomas Walker Matthew Wallace Ann Wallace Nic Wallis-Smith Donna Wallis-Smith Pam Walpole Margaret Walsh Jocelyn Warland Beverley Warren William Weerts Nicola West Howard and Irene Wheatley Craig Whitehouse Faith Wiggin John Wiggin Gillian Williams Esme Wood Carolyn Worth Jackie Wright William Wright

Mei-Ling Yuen

Charles Roxburgh

Glenda Briggs

Carole Broadbent

Honorary Life Members

Karen Alexander Pam Allan John Bailey Elisa Bell Eric Bills **Rob Blakers Bob Burton Dave Cameron** Bob Carr Luke Chamberlain William Douglas Mark Farac Sue Gould Bob Graham Gillian Gravell Allan T Gray Russell Hanson Bardi Harborow

John Harborow Clancy Harborow Jennifer Hayward Isabel Higgins Patricia Jones Anne Kantor Aila Keto Karuna Knights Judy Lambert Geoff Lambert Geoff Law Judy Mahon Jill McCulloch Damien McGreevy Brian O'Byrne Gregory Ogle Michael Osborne Cathie Plowman

Stephen Porter Jill Redwood Dietmar Reichert Margaret Robertson Peter Robertson Coral Robinson Jackie Rowe Geraldine Ryan Ross Scott Cheryl Seabrook Gavin Smith David Stephen Margaret Thorsborne Barry Traill Kerry Trapnell Felicity Wade **Brian Walters** Christine Zangari

Wildly Thankful To...

Alter
Loughlan Alston
Banki Haddock Fiora
Zoe Bell
Cate Blanchett
Carne Reidy Herd
Carter Digital
Crowe Horwath
Curious Films
Rosario Dawson
Rudi De Wet
Joel Edgerton
Electric Dreams
Steve Gavan
Kirbee Lawler

Stefan Marx
Reg Mombassa
Myrtec
Claudia O'Doherty
Teresa Palmer
Ellen Porteus
Edith Rewa
Juan Rodriguez Cuberes
Tin&Ed
Erik Thomson
Beck Wallman
Samara Weaving
Sara Wiseman
Dan Wyllie

...and all of our other wonderful contributors.



Financial Performance

Financial Statements for The Wilderness Society Ltd

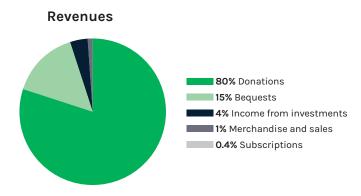
We have prudently achieved a surplus of \$0.7M (2017: \$0.3M), and we have increased our spending in campaigns and organising from the previous year. The reserves of \$3.5M (2017: \$2.6M) we hold reflect a stronger cash position, and we have future commitments in relation to the major Zero deforestation campaign. Our targeted environmental campaigns were exceptional, and as promised we increased our investment in these campaigns and will do so again in 2019.

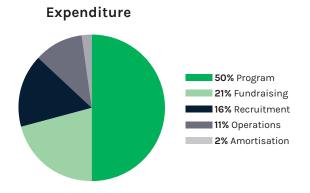
Total fundraising revenue has increased to \$12.9M (2017: \$11.7M); the Forever Wild bequest program is a major contributor, and we have also received strong major gift support built upon our solid campaign strategies and results. Our fundraising activities are efficient, we have increased the total revenue raised by 12% and kept our investment in fundraising steady at \$4.7M (2017: \$4.7M).

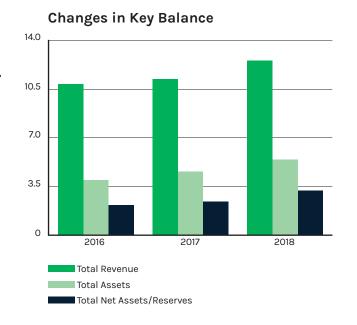
The Wilderness Society continues as a proudly independent environmental advocacy and change agency. We have a network of Campaign Centres in Australia's state capitals, Newcastle and Launceston and in addition within Movement For Life we are training and developing a network of local groups more connected to their communities. These are beginning to prove to be very effective in addressing local environmental issues and encouraging action and awareness on broader issues.

In 2018 we implemented a change in logo and brand with the stated aim of reaching more Australians who care about wilderness and nature. We have developed a new website and we ran a campaign called Save Ugly which had broad reach, to around 60 million people around the world.

We continue to keep administrative and operating costs in check but have increased slightly to \$1.4M (2017: \$1.3M), we noted in previous years that there are increased compliance burdens and we continue to manage this area as efficiently as possible.







Disclaimer

This financial report presents an extract from the full audited financial report of The Wilderness Society Ltd and its consolidated entities. The figures presented represent The Wilderness Society Ltd as an individual parent entity, not those of the consolidated group. All information disclosed in this extract has been derived from the full audited financial report of The Wilderness Society Ltd. This extract cannot be expected to provide as full an understanding of the financial performance, financial position, and financing and investing activities of The Wilderness Society Ltd as the full audited financial report. The full audited financial report is available online at wilderness.org.au/2018financialreport, or can be requested by contacting our Supporter Care team at info@wilderness.org.au.

Statement of Comprehensive Income (for the year ended 30 June 2018)

INCOME	2018 \$	2017 \$				
Income from fundraising, donations, bequests and grants	12,948,338	11,716,794				
Investment and other non-operating income	487,924	314,703				
TOTAL INCOME	13,436,262	12,031,497				
LESS: EXPENSES Environmental Campaigns and Programs						
National	1,357,683	1,635,622				
NSW	640,804	502,615				
VIC	615,750	441,326				
TAS	450,851					
SA	567,077					
WA	528,258					
QLD	668,829	452,123				
Membership and supporter engagement	1,191,732	865,767				
TOTAL ENVIRONMENTAL CAMPAIGNS AND PROGRAMS	6,314,298	5,545,635				
Fundraising expenses— recruitment of new supporters	1,998,611	2,044,376				
Fundraising expenses—staff, appeals, supporter, and other costs	2,692,248	2,617,211				
Governance, finance and operations	1,406,083	1,325,834				
Depreciation and amortisation	280,725	200,806				
Interest on loan	35,737	-				
TOTAL EXPENSES	12,727,702	11,733,862				
Net surplus/(deficit) for the year	708,560	297,635				
Other comprehensive income						
TOTAL COMPREHENSIVE INCOME	708,560	297,635				

Statement of Financial Position

(for the year ended 30 June 2018)

ASSETS CURRENT ASSETS	2018 \$	2017 \$			
Cash and cash equivalents	3,065,821	1,710,842			
Trade and other receivables	127,005	350,806			
Inventories	20,975	18,868			
Other Financial Assets	200,000	,000 407,442			
Other assets	269,275	269,364			
TOTAL CURRENT ASSETS	3,683,076	2,757,322			
NON-CURRENT ASSETS					
Property, plant and equipment	108,525	138,157			
Investment in Friends of the Wilderness	703,750	554,280			
Intangible assets	1,440,951				
TOTAL NON-CURRENT ASSETS	2,153,586	2,133,388			
TOTAL ASSETS	5,836,662	4,890,710			
LIABILITIES CURRENT LIABILITIES					
Trade and other payables	543,170	511,355			
Borrowings	140,000	-			
Employee Benefits	623,042	621,700			
Provisions	_	1,350			
TOTAL CURRENT LIABILITIES	1,306,212	1,134,405			
NON-CURRENT LIABILITIES					
Borrowings	760,000	900,000			
Long-term provisions	312,591	250,844			
TOTAL NON-CURRENT LIABILITIES	1,072,591	1,150,844			
TOTAL LIABILITIES	2,378,803	2,285,249			
NET ASSETS	3,457,859	2,605,461			
EQUITY					
Accumulated surpluses	2,840,986	2,189,834			
Reserves	616,873	415,627			
TOTAL EQUITY	3,457,859	2,605,461			

Consolidated Statement of Changes in Equity For the Year Ended 30 June 2018

	ACCUMULATED SURPLUSES	TIED FUNDS	PRIORITY CAMPAIGN	SCIENCE &	NON-CONTROLLING INTEREST	TOTAL
2018	SURPLUSES \$	\$	CAMPAIGN \$	RESEARCH \$	INTEREST \$	\$
Balance as at 1 July 2017	2,189,832	415,627	0	0	0	2,605,459
Transfer from Reserve	987,016	-987,016	0	0	0	0
Net Surplus/(deficit) for the year	708,560	0	0	0	0	708,560
Revaluation Reserve (FOW Units)	143,840	0	0	0	0	143,840
Transfers to reserve	-1,188,261	1,188,261	0	0	0	0
Balance at 30 June 2018	2,840,987	616,872	0	0	0	3,457,859
2017	ACCUMULATED SURPLUSES	TIED FUNDS	PRIORITY CAMPAIGN	SCIENCE & RESEARCH	NON-CONTROLLING INTEREST	TOTAL
Balance as at 1 July 2016	1,536,841	685,921	15,885	69,179	0	2,307,826
Transfer from Reserve	737,351	-652,287	-15,885	-69,179	0	0
Net Surplus/(deficit) for the year	297,635	0	0	0	0	297,635
Transfers to reserve	-381,993	381,993	0	0	0	0
Balance at 30 June 2017	2,189,834	415,627	0	0	0	2,605,461

