

WA Campaign Manager

The Position

The WA Campaign Manager role leads the development and implementation of the Wilderness Society's campaign strategy in Western Australia (WA) within a wider organisational context.

The role is part of a dedicated and highly collaborative team focusing on the long term protection, promotion and restoration of nature and wilderness. The WA Campaign Manager is a member of the Wilderness Society's Campaigners Pod, and works with campaigners across the organisation and other staff on an as-needs basis.

The role:

- supports the ongoing development and implementation of the Organisational Campaign Plan (OCP)
- focuses on protecting natural icons within WA and delivers strategic interventions and other continental campaigns stemming from the OCP
- collaborates with diverse communities and environmental groups
- applies expert campaign experience to political, corporate and community campaign spheres, including via media liaison, communications, scientific and legal interrogation, and policy engagement and advocacy
- works in close collaboration with the National Campaigns Director and partners with campaigners and organisers as appropriate.

The Campaign Manager plays a crucial role in the effective operation of the Wilderness Society WA office. The Campaign Manager leads the campaign and organising team to deliver the organisation's campaign agenda in WA, focusing on the iconic areas of the Northern Jarrah Forests and the Kimberley, and systems change work related to these icons. The Campaign Manager manages the associated campaign budgets.

Employer	The Wilderness Society (TWS) WA Inc.		
Location	Perth	Level	5
Tenure	2 years fixed term	Hours	Full time (37.5 p/w)
Reports to	The Committee of Management TWS WA	Roles reporting to	1x Administration Support Officer (FTE 0.4) 1x Community Organiser (FTE 1.0)
Works alongside	National Campaigns Director Campaign Pod TWS Communications, Fundraising, Finance and HR		



Responsibilities

Key Responsibilities

Leadership, Strategy & Campaign Implementation

- Undertake strategic and operational planning and implementation of WA Campaigns and the national Organisational Campaign Plan.
- Undertake research and analysis to support an evidence based approach.
- Monitor, evaluate, report against WA Campaign strategies for the relevant icon campaigns, and against the Organisational Campaign Plan.
- Provide guidance and leadership to WA staff, organisational supporters, Wilderness Society local teams and community leaders to implement strategies and plans.
- Manage campaign spend sustainably and use shared resources innovatively; maintain oversight and management of campaign, organising and office budget expenditure.

Strategic Partnerships, Stakeholder Engagement & Effective Representation

- Liaise with internal and external stakeholders to support organisational campaign, policy, communications, fundraising and advocacy activity.
- Build and foster effective collaborations and strategic alliances with other organisations related to the Organisational Campaign Plan, with a particular focus on WA campaigns.
- Work in close collaboration with the National Campaigns Director and other campaigners to implement the Organisational Campaign Plan.
- Participate as a key member of the Campaigners Pod to collaborate on strategic planning and campaign development and implementation.
- Work collaboratively with Wilderness Society departments to develop and deliver communication material and financial leads from inspiring campaign activities and outcomes, including provision of expert and technical advice regarding campaigns.
- Lead media engagement in conjunction with the communications team for campaigns as appropriate.
- Ensure all external interactions are carried out in a professional and caring manner and exemplify the TWS purpose/values and the TWS risk management framework

Collaboration, Behaviour & Organisational Culture

- Lead with passion for our purpose
- Undertake professional development to ensure skill requirements for the role are met.
- Ensure positive and supportive staff management and develop pathways for staff development through mentoring and performance development.
- Seek opportunities to innovate or improve campaign centre operations, campaign strategy and team effectiveness.
- Work, report, build relations effectively with the TWS WA Committee of Management.

WH&S, Compliance & General

- Develop risk assessment plans and associated mitigation strategies for implementation in relation to campaigning.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Adhere to TWS policies and procedures at all times.
- Ensure compliance with Work Health, Safety and Wellbeing policies, procedures and legislation at all times.



Knowledge and Skills (selection criteria)

Essential	Desirable
<ul style="list-style-type: none">● Commitment to TWS purpose, vision and values and to success in the protection of the natural environment.● Demonstrated experience in senior campaigning roles, including campaign strategy and planning, media, political and business lobbying, networking and alliance building, research and analysis.● High level experience in team leadership and strong people management skills including team building, mentoring, and conflict resolution.● Ability to work well with others, including colleagues located remotely.● Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills.● An understanding of State and national political environments, climate change and conservation issues in Australia.● Self-motivated, with demonstrated ability to work autonomously, and be responsible for own tasks and activities.● Experience working with First Nations people and organisations.	<ul style="list-style-type: none">● A Bachelor's degree in environmental, social science, law, communications, politics or relevant fields.● 4+ years of campaigning experience in a related field or sector.● A proven commitment to and understanding of the not-for-profit sector.● Experience in non-violent direct action and consensus techniques.● Project management experience.● Experience working with a voluntary board or management committee.● Competence in finance and budget structures.● Current driver's license.