

National Biodiversity Campaign & Policy Adviser

The Position

The National Biodiversity Campaign & Policy Adviser is part of a dedicated and highly collaborative team focused on the long term protection, promotion and restoration of nature and wilderness -the National Campaign team. This role is responsible for contributing to policy development and delivery of the national biodiversity and conservation law reform campaign, which is embedded in the Wilderness Society's Organisational Campaign Plan (OCP).

In concert with the National Campaign Director and other campaign and organising team members, the role will be leading on engaging with government, non-government conservation organisations and industry stakeholders, in regards to national biodiversity and conservation law reform.

Whilst the focus of this role is leading on biodiversity and conservation law reform within Australia, the role also delivers strategic interventions and other continental campaigns, including the Community Rights in Environmental Decision Making Campaign. This is achieved through collaboration across diverse communities and environmental groups, applying expert political and media experience into a campaign, media liaison, public communications, scientific interrogation and political and policy engagement and advocacy.

This position undertakes a high level of collaboration across diverse communities and environmental groups which includes being the lead contact for TWS within the Places You Love campaign alliance.

The National Biodiversity Campaign & Policy Adviser will at times be required to work with campaign and organising team members to build power in the community at key moments to support national biodiversity and conservation law reform.

The successful candidate will work cooperatively and collaboratively across Membership & Fundraising, Communications & Business Operations and with staff from other TWS entities.

Employer	The Wilderness Society Ltd	Department	Campaigns
Location	Canberra preferred but other locations will be considered	Level	6
Tenure	Two year contract	Hours	Full-time 37.5 / week, with a 8 or 9 day fortnight considered
Reporting & Working relationships	This role reports to the National Campaign Director and works collaboratively with relevant TWS staff, particularly the National Campaign & Organising Team. This role is the lead contact within TWS for the Places You Love (PYL) Alliance. Travel to Canberra and elsewhere for departmental, ministerial and industrial		



	meetings, are a necessary component of the role.
National Campaign Responsible for:	Contributing to development and delivery of national biodiversity and conservation law reform campaign, and the Community Rights in Environmental Decision Making Campaign, as well as other strategies as agreed

Responsibilities

Key Responsibilities

Leadership, Strategy & Campaign Implementation

- Undertake detailed research and analysis, strategic planning and implementation of the Organisational Campaign Plan.
- Provide guidance and leadership to organisational supporters, Movement For Life teams and community leaders to implement strategies and plans.
- Monitor, evaluate and report against the Organisation Campaign Plan.
- Manage campaign spend sustainably and innovate for focus and best use of shared resources.

Strategic Partnerships, Stakeholder Engagement & Effective Representation

- Liaise with internal and external stakeholders to support organisational campaign, policy, communications, fundraising and advocacy activity.
- Ensure all external interactions are carried out in a professional and caring manner and exemplify the TWS purpose/values.
- Build and foster effective collaborations and strategic alliances with other organisations related to campaigns within the Organisational Campaign Plan.
- Ensure effective and mutually beneficial relationships and networks are developed and maintained through effective contribution to and communication with key stakeholders.

Collaboration, Behaviour & Organisational Culture

- Participation and engagement in Campaigners Pod to foster ongoing collaboration and integration between campaigners across the organisation.
- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships.
- Undertake professional development to ensure skill requirements of the role are met.
- Ensure positive and supportive staff management and develop pathways for development.

WH&S, Compliance & General

- Develop risk management plans and associated mitigation strategies for implementation in relation to campaigning.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Compliance with Work Health, Safety and Wellbeing policies, procedures and legislation



Knowledge and Skills

Essential	Desirable
 5+ years of senior campaign and advocacy experience including demonstrable experience in government and industry lobbying, media, Commitment to The Wilderness Society's vision and values. Demonstrated leadership skills, including personal resilience and the ability to understand, analyse and creatively bring together divergent views. Demonstrated ability to engage, negotiate and network with multiple, diverse stakeholders at a range of levels. High level representation skills, including experience dealing with the media and a proven ability to generate content for media and digital communications. Strategic and innovative approaches to problem solving. Ability to travel interstate and internationally, sometimes at short notice. Project management skills and experience working in collaborative teams. Demonstrated ability to maintain an encouraging and empowering environment that inspires creativity, innovation and active contribution of ideas. 	 Tertiary qualifications in a relevant field such as law, economics, policy, or science. Major donor fundraising experience. Familiarity with environmental organisations and Australian environmental policies.