

## Campaign Manager

### The Position

The position contributes to and leads strategic campaigns focused on protecting wilderness and nature and limiting Australia's contribution to climate change through fossil fuel extraction. This is achieved through collaboration across diverse communities and environmental groups, applying expert political and media experience into a campaign, media liaison, public communications, scientific interrogation and political and policy engagement and advocacy.

### Values

- Passion for our purpose
- The power of people to make change
- Organisational independence and integrity
- Compassion
- Commitment to success in protecting the environment

<b>Employer</b>	The Wilderness Society Newcastle Inc. (TWS Newie Inc.)	<b>Department</b>	Campaigns
<b>Location</b>	21 Gordon Avenue, Hamilton 2303	<b>Level</b>	5
<b>Tenure</b>	Permanent, Part-time	<b>Hours</b>	30 - Weekly
<b>Reports to</b>	The Wilderness Society Newcastle Board	<b>Roles reporting to</b>	Community Organiser

### Responsibilities

#### Key Responsibilities

##### Vision and Leadership

- Uphold TWS values in all operations and team interactions
- Leadership and active contribution within Wilderness Society to deliver on the Strategic Plan through the associated action plans
- Provide guidance, leadership and support to the Campaign Centre team and local volunteers.
- Mentor and guide community leaders to implement strategies and plans.
- Provide leadership in the development and implementation of strategic and organisational plans.
- Actively seek opportunities to innovate or improve.



**Planning and Implementation**

- Conduct analysis and research to inform campaign planning, including science, policy and business
- Lead political lobbying efforts
- Attract, recruit and train staff to support existing and future campaigns
- Lead campaign alliance building and networking
- Monitor, evaluate and report on campaign action plan
- Ensure campaign costs are managed within budget. Minimise spending where appropriate through innovation or better use of allocated resources
- Be aware of relevant industry and government trends as they affect TWS and modify plans and policies to maximise the benefits or minimise the impacts of anticipated changes.

**Risk Management and Compliance**

- Develop risk management plans and associated mitigation strategies for implementation in relation to campaigning
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives
- Ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.

**People and Communication**

- Work in close collaboration with all TWS departments and entities to implement the strategic plan and action plans
- Lead media engagement
- Ensure effective and mutually beneficial relationships are developed and maintained through effective contribution to and communication with key internal and external stakeholders
- Ensure that the relevant stakeholders receive appropriate, accurate and timely information on a range of issues impacting upon the positive operations of the department/cost centre
- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships
- Ensure all external interactions portray TWS as a professional and caring organisation with a passion for its purpose
- Professional development is undertaken to ensure currency and skill requirements of the role are met
- Develop collaborative functional and cross organisational teams and individuals. Ensure positive proactive staff management through performance management
- Identifying and recommend professional development opportunities for direct reports.

**Knowledge and Skills - Selection Criteria**

Essential	Desirable
<ul style="list-style-type: none"> <li>● Commitment to The Wilderness Society values</li> <li>● Ability to manage multiple projects and deadlines and work well under pressure</li> <li>● Strategic and innovative approaches to problem solving</li> <li>● Strong interpersonal skills</li> </ul>	<ul style="list-style-type: none"> <li>● Current licence and willingness to drive to remote locations in North West NSW</li> <li>● Scientific qualifications; ecology, hydrology, biology, environmental science etc.</li> <li>● Skills and experience in community organising and in</li> </ul>



<ul style="list-style-type: none"><li>• Understanding of environmental regulatory frameworks and a capacity to engage in official processes, including preparing formal submissions</li><li>• Excellent written and verbal communication skills and experience in producing campaign materials for a variety of audiences</li><li>• A minimum 4 years experience in campaigning or demonstrably similar roles; including campaign planning, media, lobbying, research and analysis</li><li>• Experience in project management and in people management</li><li>• High level experience in team leadership, networking and alliance building.</li></ul>	<p>group facilitation and/or training</p> <ul style="list-style-type: none"><li>• Experience working with First Nations people, and/or any non-peer demographics</li><li>• Confidence in public speaking</li><li>• Experience in managing staff.</li></ul>
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### Managing for Performance Process

Formal	Informal and Ongoing
<ul style="list-style-type: none"><li>• Induction</li><li>• Probation (3/6 Months)</li><li>• Performance Conversation (1 annually)</li></ul>	<ul style="list-style-type: none"><li>• Team Meetings (weekly or fortnightly)</li><li>• Manager &amp; Employee One on One's (weekly, fortnightly or monthly)</li></ul>