

NSW Campaign Manager

The Position

The NSW Campaign Manager role is part of a dedicated and highly collaborative team focused on the long term sustainability of the environment. The NSW Campaign Manager is a member of the Wilderness Society's Campaigners Pod, and works with campaigners across the organisation and other staff on an as-needs basis.

This role will support the ongoing development and implementation of the Organisational Campaign Plan (OCP). Whilst the focus of this work is protecting natural icons within NSW, the role also delivers strategic interventions and other continental campaigns stemming from the OCP. This is achieved through collaboration across diverse communities and environmental groups, applying expert political and media experience into a campaign, media liaison, public communications, scientific interrogation and political and policy engagement and advocacy.

Employer	The Wilderness Society Newcastle Inc.	Department	Campaigns
Location	Newcastle	Level	5
Tenure	Permanent	Hours	Full time (37.5hrs per week).
Reports to	The Wilderness Society Newcastle Inc. Board	Roles reporting to	Matrix reporting of 1x Community Organiser (Newcastle) <i>*potential to have additional campaign centre staff direct reports in the future.</i>

Responsibilities

Key Responsibilities
<p>Leadership, Strategy & Campaign Implementation</p> <ul style="list-style-type: none"> • Undertake detailed research and analysis, strategic planning and implementation of the Organisational Campaign Plan, • Provide guidance and leadership to organisational supporters, Movement For Life teams and community leaders to implement strategies and plans. • Monitor, evaluate and report against the Organisation Campaign Plan. • Manage campaign spend sustainably and innovate for focus and best use of shared resources. <p>Strategic Partnerships, Stakeholder Engagement & Effective Representation</p> <ul style="list-style-type: none"> • Liaise with internal and external stakeholders to support organisational campaign, policy, communications, fundraising and advocacy activity. • Ensure all external interactions are carried out in a professional and caring manner and exemplify the TWS purpose/values. • Build and foster effective collaborations and strategic alliances with other organisations related to



campaigns within the Organisational Campaign Plan.

- Ensure effective and mutually beneficial relationships and networks are developed and maintained through effective contribution to and communication with key stakeholders.

Collaboration, Behaviour & Organisational Culture

- Participation and engagement in Campaigners Pod to foster ongoing collaboration and integration between campaigners across the organisation.
- Demonstrate a passion for our purpose through developing and maintaining effective internal relationships.
- Undertake professional development to ensure skill requirements of the role are met.
- Ensure positive and supportive staff management and develop pathways for development

WH&S, Compliance & General

- Develop risk management plans and associated mitigation strategies for implementation in relation to campaigning.
- Support a safe and healthy work environment through participation in Work Health, Safety and Environment initiatives.
- Ensure organisational integrity by operating in accordance with legal and organisational requirements in relation to governance and compliance.
- Compliance with Work Health, Safety and Wellbeing policies, procedures and legislation at all times.

Knowledge and Skills

Essential	Desirable
<ul style="list-style-type: none"> ● Commitment to TWS purpose, vision and values and to success in the protection of the natural environment. ● Demonstrated experience in senior campaigning roles, including campaign strategy and planning, media coverage, political and business lobbying, networking and alliance building, research and analysis. ● Ability to work well with others, including other team members located remotely. ● Strong literacy and communication skills, including excellent written and verbal communication skills, and interpersonal skills. ● An understanding of State and national political environment, and electoral politics, climate change and conservation issues in Australia. ● Self-motivated, with demonstrated ability to work autonomously, and be responsible for own tasks and activities. ● High level experience in team leadership and strong people management skills including team building, mentoring, and conflict resolution. ● Experience working with First Nations people and organisations 	<ul style="list-style-type: none"> ● A proven commitment to and understanding of the not-for-profit sector. ● Experience in non-violent direct action and consensus techniques. ● Project management experience. ● Experience working with a voluntary board or management committee. ● Competence in finance and budget structures. ● Current driver's licence.